



Dr. Rashmi Naidu

Ph.D in Environmental Chemistry, Master in Environmental Science with 10 years of experience. She is working as Senior Researcher with NetPEM. She is also a visiting faculty in the Dep. of Environmental Science, Institute of Science, Nagpur for the last 10 years and is currently working on the influence of the European Union's environmental policies on the developing countries trade.

Summary of presentation

Dr. Rashmi Naidu of NetPEM reviewed three Indian models / initiatives of industrial cooperation and regional environmental sustainability – this presentation covered the basic objectives of the models, their implementation methodology, barriers encountered during the development of the models and the success stories emerging out of these models.

She began with WMC Waste minimization circle (WMC) to improve the performance of the SME's by waste minimization. The second model she discussed was the UNIDO Cluster Models to improve the financial situation of the SME's through formation of industrial clusters and enhancing their competitiveness in the national and global markets and finally the Zoning Atlas for the appropriate siting of industries to prevent environmental damages.