



Mr. Anand Deshmukh

He holds Masters in Environmental Management and Bachelor in Environmental Science. His main areas of interest are Sustainable Development, Environmental Impact assessment, Environmental Education and Biodiversity conservation. Presently he is working as Field Researcher with NetPEM and currently working on Sustainable Industrial Networking of the SME's in India.

Summary of presentation

His presentation was on "Overview of Sugar Industry in India & its Allied Network". The presentation included a brief overview of present statistic related to the sugar industry, sugar production, consumption and the contribution of sugar sector in the economics of our country.

He also briefly described a case study on Shri Rajarambapu Co-operative Sugar Industry located in Maharashtra comprising of the existing network of the said sugar industry. He also pointed out the weaknesses and strength of the existing network through SWOT analysis. He concluded by highlighting sustainability indicators related to the sugar sector which he identified during his field study.